

# DENISE CHATAS

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[Design Portfolio  
http://chatasfaction.com/](http://chatasfaction.com/)

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http://www.linkedin.com/in/denisechatas](http://www.linkedin.com/in/denisechatas)

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## SUMMARY

Creative thinker thrives in a collaborative design environment and works well independently and virtually with no supervision. Delights in the challenges and opportunities of listening to then pleasing and surprising clients with solid design and visual excitement to meet their needs.

Energetic, seasoned designer whose objective is to use artistic talent, skills and experience, in combination with keen organizational sense and extensive marketing materials production and tools expertise, to manage turn key projects with small or large teams in a creative environment.

## SOFTWARE/SKILLS

Expert experience in PC and Mac environments using Adobe CS Cloud including InDesign, Photoshop and plug-ins, Acrobat, Illustrator and all MS Office applications. Advanced user experience with Dreamweaver, HTML, Eloqua and Extravision (email tools used for campaign execution, testing, measurement, prospect profiling, and lead nurturing).

## PROFESSIONAL EXPERIENCE

### **Liaison Resources, Austin, Texas** **Contract Senior Graphic Designer**

**June 2013 – Present**

- Freescale Semiconductor, Inc. August – December 2014, April – May, 2015  
*Contract Graphic Designer for Creative Services*  
Engaged to redesign and rebrand extensive list of high-touch collateral. Additional design work included internal signage campaign, hardware packaging and inserts, web banners for international campaigns, diagrams, event flyers, postcards and promo items.
- Dechert LLP – Graphic presentation work for a high-profile, multi-claim patent court case
- Dell Inc. – Engaged to design/construct large format pieces for a multi-language, international print campaign.
- Rush Enterprises Inc. June 2013 – January 2014  
*Contract Senior Graphic Designer*  
Primary print design expert and member of marketing team responsible for photo manipulation, turn-key development, creation, design and production of all print collateral, advertising, store promotions, banners for events, posters and customer/vendor mailings, email design

### **CSC (Computer Sciences Corp), Austin, Texas** **Senior Graphic Designer**

**1998 – February 2013**

- Primary print design expert, member of and support for Web team, production of electronic emails
- Executed print layout/design, including photo manipulation, turn-key development, creation, design and production of high-level print and electronic collateral including brochures, direct mail campaign items, extensive event materials, trade publication ads and advertorials and website graphic design support
- Creative directed/conceptualized, developed, produced/printed and distributed bimonthly 60+ page national corporate magazine, completed relative tasks such as electronic graphic design and photo manipulation, custom photo shoot staging, vendor selection & electronic delivery
- Interviewed/employed department and magazine staff including writers, designers and photographers and guided staff workload coordination, trained junior designers

- Led and participated in team brainstorming and creative sessions
- Built and managed collateral inventory system including form numbering, distribution and tracking, and solicited and coordinated outside print vendor bids for collateral produced: managed production schedules and deadlines: oversaw compliance of direct mail pieces to current USPS requirements
- Developed and executed Americas industry and trade advertising (print and electronic) and provided file sharing with other global regions
- Researched and evaluated recommendations for marketing workflow and email software, designed and uploaded emails (HTML) to prospects/customers through Eloqua and Extravision tools
- Planned, created and oversaw compliance of four iterations of global corporate rebranding initiatives including all multimedia, advertising, collateral, documentation, web redesign and direct mail rolled out in several stages, served on international Corporate Brand Board as division representative
- Executed key account creative management for internal departments such as HR, New Hire organization, Facilities Security and Presidents Club
- Coordinated all aspects of annual international user conference event including customer user board liaison, site selection, session development and scheduling, vendor contracting, promotion, customer receptions and planning, budgeting and accounting reconciliation

## **EDUCATION**

### **Bachelor of Arts, Studies in The Arts, Education**

Richard Stockton College of New Jersey, Pomona, New Jersey

### **NJ Art Teacher Certification**

Richard Stockton College of New Jersey, Pomona, New Jersey

### **Texas Art Teacher Certification**

Texas Education Agency, Austin, Texas

## **PROFESSIONAL DEVELOPMENT**

**Intro to HTML/Web Page Development** - August, 2006

**Six Sigma Introduction class** - June, 2004

**Creative Marketing Conference** - May, 2002

**Adobe Photoshop/Web Design management seminar** - July, 2000

**Best of Showcase Award - IMCA (Insurance Marketing Communications Assn.)**

for CSC Spot Run: Public Relations/Community Service Event - June, 1999

**Blanchard's Situational Leadership class** - September, 1998

**Adobe Photoshop 6.0 class (University of Texas)** - June, 1996

## **COMMUNITY INVOLVEMENT**

Accomplished boater and water safety instructor

Austin AIGA

Austin Parks & Recreation women's and co-rec softball